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Professor Noggin games named a Top Creative Toy, wins Seal of Excellence

Victoria, BC, October 21, 2003 – *Professor Noggin's Card Game Series*, which has won a plethora of awards in recent months, continues her winning streak as today the series won a Seal of Excellence award from the *Creative Child* 2003 Top Creative Toy Award Program.

Creative Child magazine, which is circulated nationwide by paid subscription and through retailers such as Wal-mart, will recognize *Professor Noggin's Card Game Series* in its holiday issue, set to be released in late November.

“We are just thrilled that *Professor Noggin's Card Game Series* is being enjoyed as much by distinguished reviewers as it is with children,” said the creator of the kid-friendly game series, Outset Media president David Manga. “*Creative Child* is becoming a popular, credible source for parents to find creative toys and games. We're honored that our games are being commended in such high regard.”

Professor Noggin's Card Game Series won a Seal of Excellence for its combination of strong educational value and fun playability. The series of 12 popular titles has been an easy pick for several prestigious award groups since its inception a year ago. The National Association for Gifted Children, the National Parenting Publications Awards, Parents' Choice, Dr. Toy, and others have all recognized the card game series.

Each Professor Noggin game is for ages 7 and up and combines short answer, true/false, and multiple choice questions using 30 professionally illustrated cards. Players make unusual discoveries while questioning each other on fascinating facts. A special three-numbered die is included, which creates interaction and promotes communication between players.

Professor Noggin's Card Game Series features titles on Ancient Civilization, Famous Inventions, Wonders of Science, First Peoples of North America, Outer Space, Countries of the World, Dinosaurs, Life on the Farm, Birds of North America, Insects and Spiders, Wildlife of North America, and Life in the Ocean.

More information on Professor Noggin games can be found at www.professornoggin.com, or call Outset Media toll free at (877) 592-7374. For more information on *Creative Child* magazine and its 2003 Top Creative Toy Awards Program, visit www.creativechildonline.com.

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